



CARLOS ROMERO

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CONSULTING

CAMUTO GROUP

2002 – Present

Consult as a designer at a fashion footwear-consulting firm with a focus in high fashion and casual women's footwear. Collaborate closely with design management and sales to achieve the particular design needs and esthetics of brands such as:

- Vince Camuto
- Tory Burch
- BCBG Max Azria
- Banana Republic
- Jessica Simpson Footwear
- Dillard's Private Label
- Arturo Chiang
- Nordstroms Private Label
- Macy's INC Footwear
- Bon Ton Private Label
- Target Private Label
- Carlos Falchy Footwear
- BCBG Generation
- Saks Private Label
- Theory Footwear

EXPERIENCE

BANANA REPUBLIC

DESIGNER

2003

Designed categories of women's fashion casuals and trend sport shoes. Designed and developed classic men dress shoes as life style casuals, ath-leisure and seasonal shoes. Worked closely with merchandising to create and develop programs to support the brand vision and seasonal merchandising needs. Travelled internationally to identify new emerging fashion trends. Assisted in the coordination of shoes for runway. Worked closely with factories and vendors to assist and guide the product following the strategy, design sensitivity and color direction.

KEDS, PRO-KEDS

SENIOR DESIGNER

2000 – 2002

Designed, developed and specked women's, children's and men's sport casual footwear. Designed and collaborated with the international fashion House Custo Barcelona to develop PRO-KEDS concept footwear. Traveled and researched international domestic markets and the internet to identify new trends, materials and techniques. Travelled throughout Asia working closely with factories. Worked closely with merchandising and sales to develop special make-up product on an as-needed basis.

DKNY

DESIGNER

1999 – 2000

Designed and developed active, ath-leisure, comfort and seasonal footwear for women's, men's and children's. Assisted in the coordination of footwear for runway. Traveled and researched international and domestic markets.

ELLESSE

DESIGNER

1997 – 1999

Designed and developed lifestyle, sport and casual footwear. Assisted in the development of new marketing strategies. Worked closely with the factories and vendors to develop new products.

J.S.S.I NY

ASSOCIATE DESIGNER

1995 – 1997

Designed and developed men's and children's urban casual and classic sport footwear. Assisted technically with blueprints for outsole molds, components and hardware.

SUSAN BENNIS WARREN EDWARDS

ASSOCIATE DESIGNER

1994 – 1995

Assisted in the development of couture & luxury high-end footwear.

EDUCATION

FASHION INSTITUTE OF TECHNOLOGY

NEW YORK

1998

Integrated Marketing & Communication Program

PARSONS SCHOOL OF DESIGN

NEW YORK

1991

Candidate to BFA in Fashion Design

ALTOS DE CHAVON SCHOOL OF DESIGN

DOMINICAN REPUBLIC

1990

Associate Degree in Fashion Design. La Romana, Dominican Republic

SKILLS

Adobe Illustrator, Photoshop, Microsoft Word, Digital Imaging, Outlook & Excellent Handdrafting

AWARDS & VOLUNTERING

C.G. BLUHDORN MEM. SCHOLARSHIP

PARSONS NYC

1990

CFDA MERCEDES BENZ NY FASHION WEEK

NEW YORK

ONGOING

Runway backstage (wardrobe specialist)